

DISCOVER

THE NEW ES 350h



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THE NEW ES 350h ELEVATES THE LUXURY EXECUTIVE SEDAN
WITH REFINED DESIGN, SELF-CHARGING HYBRID
PERFORMANCE AND EXCEPTIONAL RIDE COMFORT. EVERY
DETAIL HAS BEEN THOUGHTFULLY CRAFTED TO DELIVER A
MORE INTUITIVE, EFFICIENT AND REWARDING DRIVING
EXPERIENCE. CRAFTED AROUND HUMAN-CENTRED
LUXURY, IT OFFERS A SEAMLESS BALANCE OF REFINEMENT,
EFFICIENCY AND DRIVING PLEASURE.



DISCOVER YOUR ELECTRIFIED PATH



There is no single way to move towards a better future. Only the way that fits your life. Guided by the Lexus Multi Pathway philosophy, the ES is available as both a Hybrid Electric Vehicle (HEV) and a Battery Electric Vehicle (BEV). Two paths to electrification, united by one uncompromising standard of luxury, craftsmanship and human-centred innovation.

DISCOVER FUTURISTIC DESIGN

Discover is the spirit of refusing the obvious. At Lexus, innovation begins where imitation ends. By choosing its own path, Lexus creates experiences that are not borrowed from the past but designed for the future.



Inspired by the Lexus LF-ZC Concept philosophy of Clean Tech × Elegance, the new ES 350h blends advanced innovation with a pure, minimalist aesthetic. Calm yet commanding, its design expresses athletic precision and aerodynamic fluidity - inviting you to experience an elegant and electrified sedan where cutting-edge technology meets refined luxury.

DISCOVER PRESENCE WITH POISE

Slim profile sunroof provides an excellent open feel and interior comfort with a clean and stylish appearance.

SUNROOF

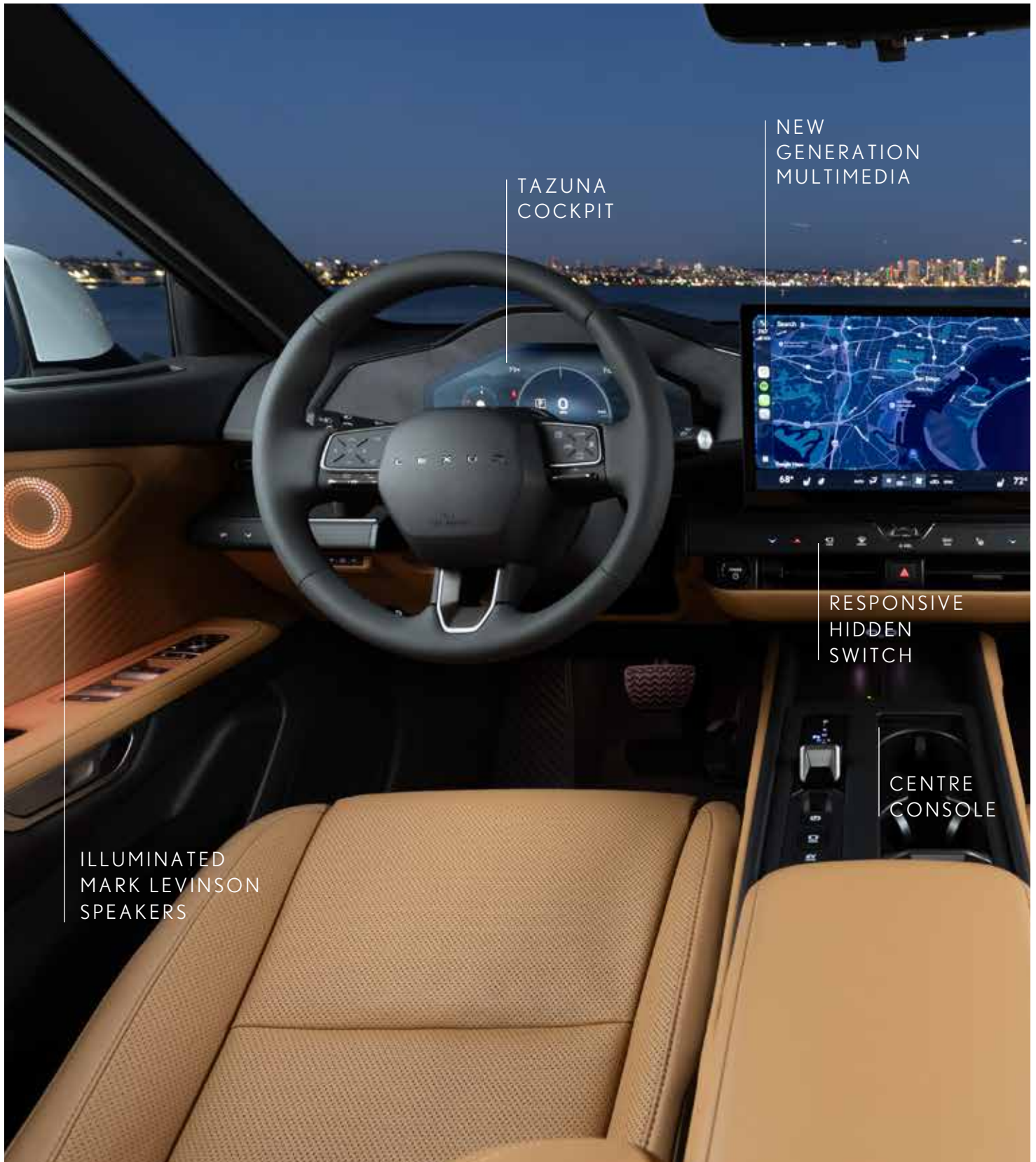
TWIN L
SIGNATURE
LAMP

At the front of the new ES 350h, twin L-signature LED headlamps define the car's electrified identity. Inward-facing L-shaped DRLs pair with outward-facing turn indicators to create distinctive double-L motif that enhances visibility while giving the car a bold, futuristic presence.

DISCOVER COMFORTING CALM

The new ES 350h interior is a study in understated sophistication, with an open upper cabin that enhances visibility and creates an airy calm. Guided by the Tazuna philosophy, controls are intuitively placed to minimise movement and distraction.

A 14-inch touchscreen with the latest Lexus Interface multimedia system and Mark Levinson audio complete the immersive experience. The world's first Responsive Hidden Switch function illuminates a series of haptic switches previously not visible within the dashboard upholstery.



DISCOVER IMMERSIVE AMBIENCE

Aiming for Lexus-style personalised experiential value, a hierarchy of features are provided to create atmospheres that inspire your senses.

Illumination DYNAMIC COLOUR



ETHEREAL (Mystery)

You will be enticed into a mysterious dream-like world with a sense of wonder, serenity, and transcendence. Glowing and fading at the pace of slow-breathing, it will enhance your relaxation.



MESMERISING (Illusion)

You will be mesmerised by abundantly colourful floating clouds of stars, creating a sense of amazement that transcends the normal realm of experience.



REVITALISING (Cadence)

Carried along by the cyclic flow of water, you will be gradually and gently revitalised. A visual symphony of natural energies will help restore vitality to your mind and body.



SERENE (Transience)

Soft, warm light pouring through the trees will help provide a peaceful time for contemplative meditation. Natural transience, and a harmonious ambience.



EVOCATIVE (Lightning)

Your emotions and imagination will be energised by impactful illumination invoking great strength, with contrasting colours and dynamic movement elevating your mood.

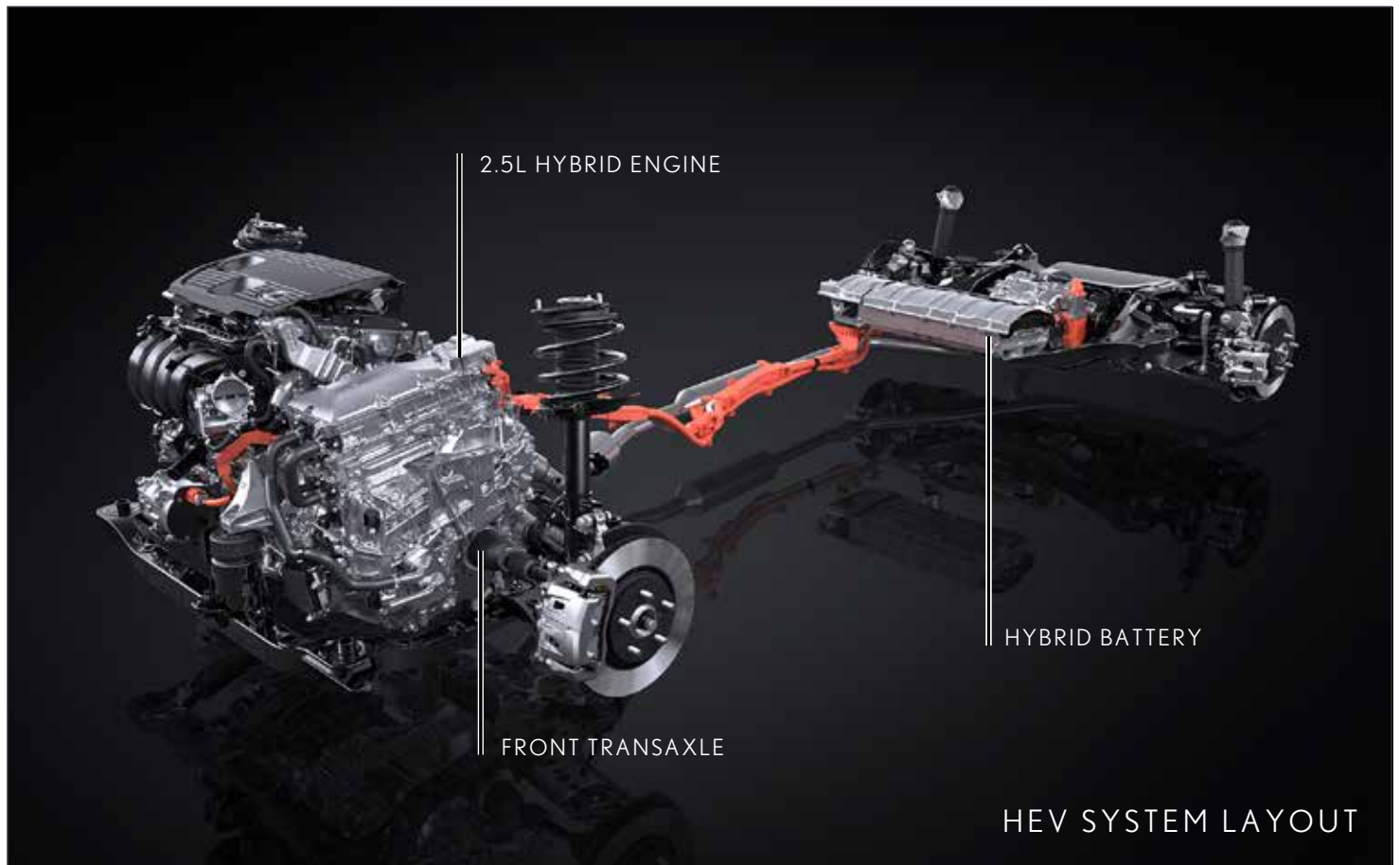


INVIGORATING (Pulsation)

Guided by exotic illumination, you will awaken into a new world, invigorated by a visual rhythm that evokes pulsating energy and vitality.

DISCOVER HYBRID REFINEMENT

The new ES 350h pairs refined luxury with intelligent hybrid performance. Its advanced self-charging hybrid system delivers smooth, responsive acceleration and exceptional efficiency, while its low centre of gravity ensures composed, confident handling on every journey.



EFFICIENT AERODYNAMIC DESIGN

The aerodynamic design of the car reduces drag created by the elements resulting in a power-packed performance.



POWER FURTHER

A large-capacity lithium-ion battery engineered for greater efficiency delivers reliability.

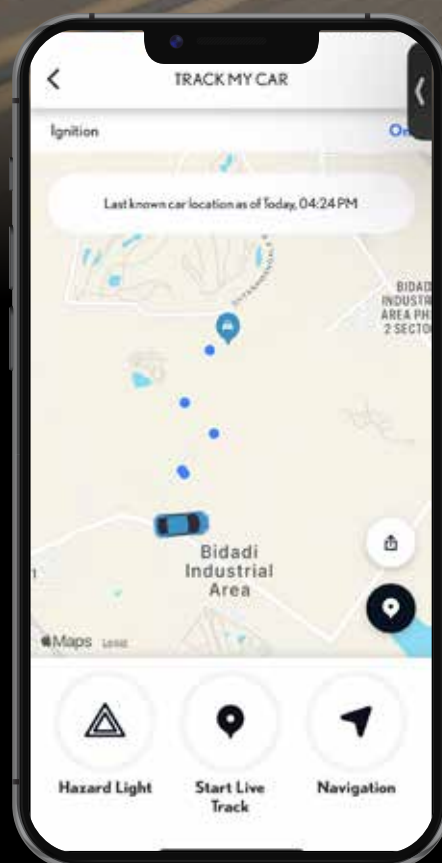
DISCOVER INTELLIGENT CONNECTION

The Lexus India App enables the new ES 350h creating an intuitive connection between you and your vehicle. With real-time insights, remote controls and safety alerts, it keeps you seamlessly in sync, offering convenience, awareness and quiet reassurance at every step.



REMOTE CONNECT

Control & Monitor key vehicle functions remotely, anytime via the app.



SAFETY & LOCATION SERVICES

Stay connected to your car with live tracking and intelligent security operation alerts for added peace of mind.

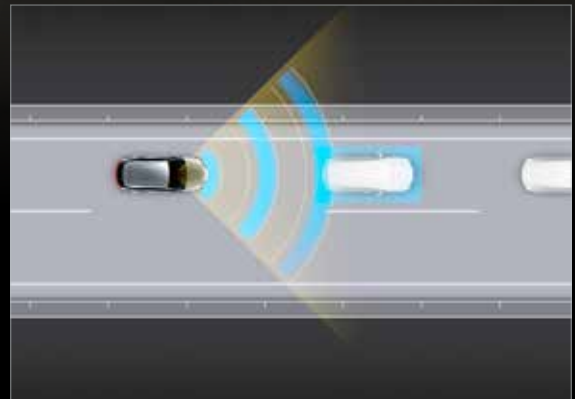
DISCOVER ENHANCED SAFETY

The new ES 350h is equipped with the latest Lexus Safety System +4, featuring advanced radar and camera technologies that support Adaptive Cruise Control, SRS (Supplemental Restraint System) Airbags along with Acoustic Vehicle Alerting System.



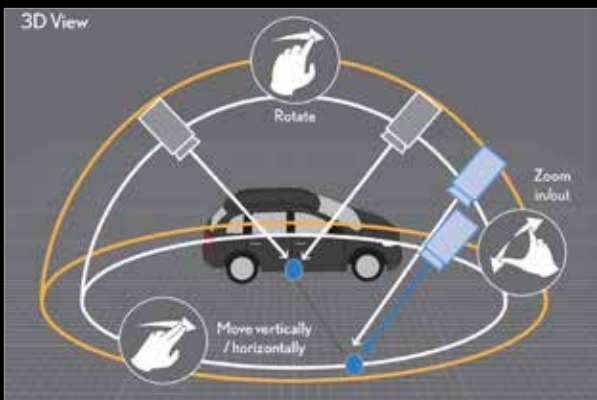
SRS AIRBAGS

The SRS (Supplement Restraint System) airbags along with acoustic vehicle alerting system.



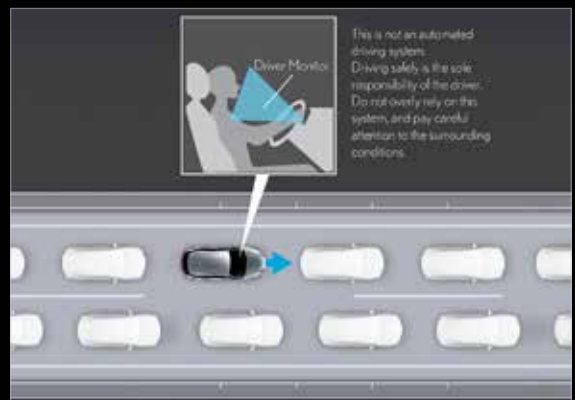
PRE-COLLISION SYSTEM (PCS)

Detects vehicles or pedestrians ahead and assists braking to help prevent collisions.



PANORAMIC VIEW MONITOR

The newly developed 3D view allows intuitive checking of the surroundings from the preferred perspective*.



DRIVER MONITOR

Driver Monitor comes with dynamic radar cruise control and lane departure alerts.

DISCOVER COLOUR REIMAGINED

EXQUISITE



WHITE NOVA



SONIC TITANIUM



SONIC COPPER



SONIC CHROME

LUXURY



WHITE NOVA



SONIC TITANIUM



SONIC COPPER



GRAPHITE BLACK



SOU

ALLOYS



19 INCH ALLOY WHEELS

DISCOVER SERENITY PERFECTED

WHITE SYNTHETIC LEATHER



HAZEL SYNTHETIC LEATHER



DISCOVER OUR PROMISE

LEXUS PROMISE

AN AMAZING CAR OWNERSHIP EXPERIENCE



INDIA FIRST



ASSURED BUYBACK[^]



SERVICE PACKAGE[#]



Luxury isn't only about the drive. It's about the confidence that stays with you long after every journey begins. The Lexus Promise ensures every drive is backed by complete peace of mind. From an 8-Year Vehicle Warranty and 8-Year Hybrid Battery Warranty to Lexus Luxury Care, Roadside Assistance and Assured Buyback, every benefit is designed to make ownership as reassuring as driving.



Explore Lexus

*Terms and conditions apply. Creative visualisation. Digitally created visual. Vehicle picture was not taken while driving. **Comprehensive vehicle warranty for 8 years or up to 200 000 KM. Standard exclusions apply.

[^]Applicable for all models. [#]Contact Lexus Guest Experience Centre for package details.

DISCOVER LASTING BRILLIANCE

LEXUS CAR CARE

Lexus Car Care helps preserve the craftsmanship and elegance of your Lexus with premium treatments designed to protect and enhance every detail. From Graphene Coating for lasting exterior protection and Exterior Beautification for a showroom finish, to Interior Enrichment and Internal Panel Coating that maintain the luxury of your cabin, every service is performed with the same attention to detail that defines a Lexus.



GRAPHENE COATING

An advanced protective layer crafted to preserve the brilliance of your Lexus. Enhances gloss, repels water and helps protect against environmental elements.

- Enhances deep gloss and refined finish of your Lexus
- Creates superior water-repellent protection for easier maintenance
- Enhanced durability upto 3 Years
- Protects the paint from UV rays, oxidation and harsh weather conditions



EXTERIOR BEAUTIFICATION

Preserves the aesthetic appeal and enhances the shine of the vehicle.

- Enhances gloss and paint finish
- Removes light imperfections and swirl marks
- Helps protect against oxidation and UV exposure



INTERIOR ENRICHMENT

Deep cleans and refreshes the cabin with meticulous care. Creates a more refined, comfortable and inviting Lexus experience.

- Deep cleans and conditions cabin surfaces
- Helps eliminate bacteria and odours
- Revives the freshness of the interior ambience



INTERNAL PANEL COATING

Protects hidden surfaces from moisture and rust. Helps maintain the integrity and elegance of your Lexus over time.

- Penetrates concealed sections for added protection
- Preserves exterior integrity over time



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